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ANNUAL AUDITED REPORT FORM X-17A-5 PART III

OMB APPROVAL

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Information Required of Brokers and Dealers Pursuant to Section 17 of the
Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

01/01/05 REPORT FOR THE PERIOD BEGINNING AND ENDING 12/31/05 MM/DD/YY A. REGISTRANT IDENTIFICATION NAME OF BROKER-DEALER: United Securities Alliance, Inc. OFFICIAL USE ONLY ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.) FIRM I.D. NO. 7730 East Belleview Avenue, Suite AG-9 (No. and Street 10 Greenwood Village 80111 (City) (Zip Code) NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT 303-792-0500 Shawna Meyer (Area Code - Telephone Number) B. ACCOUNTANT IDENTIFICATION INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report* Spicer Jeffries LLP (Name - if individual, state last, first, middle name) 80111 5251 S Quebec St, Suite 200 CO Greenwood Village (City) (Zip Code) (Address) CHECK ONE: Certified Public Accountant ☐ Public Accountant THOMSON FINANCIAL Accountant not resident in United States or any of its possessions. FOR OFFICIAL USE ONLY

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

SEC 1410 (06-02)

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OATH OR AFFIRMATION

I,	Shawna Meyer	, swear (or affirm) that, to the best of
my k	nowledge and belief the accompanying financia United Securities Alliance, Inc.	cial statement and supporting schedules pertaining to the firm of
of	December 3	
neith	er the company nor any partner, proprietor, pri	principal officer or director has any proprietary interest in any account
	ified solely as that of a customer, except as follows:	
	LEE A	X
	A STATE	
		: A Symbola Theyer
	X	Signature
		Chief Financial Officer
	7 OF COLOR	Title
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#	sully full ruce	
	Notati Public My Co	Commission Expires 12/10/2007
This	report ** contains (check all applicable boxes):	s):
I ((a) Facing Page.	,
X (b) Statement of Financial Condition.	
X ((c) Statement of Income (Loss).	
X (d) Statement of Changes in Financial Condition	ion.
X (e) Statement of Changes in Stockholders' Equi	uity or Partners' or Sole Proprietors' Capital.
	f) Statement of Changes in Liabilities Subordin	dinated to Claims of Creditors.
X (g) Computation of Net Capital, including reconc	onciliation of X-17A-5 Part II filing with this Rule 17a-5(d) report, if applicable
\Box (h) Computation for Determination of Reserve 1	e Requirements Pursuant to Rule 15c3-3.
	i) Information Relating to the Possession or Co	Control Requirements Under Rule 15c3-3.
	j) A Reconciliation, including appropriate exp	xplanation of the Computation of Net Capital Under Rule 15c3-3 and the
		serve Requirements Under Exhibit A of Rule 15c3-3.
\Box (unaudited Statements of Financial Condition with respect to methods of
`	consolidation.	1
X (1) An Oath or Affirmation.	
	m) A copy of the SIPC Supplemental Report.	
		ies found to exist or found to have existed since the date of the previous audit
	(a) Independent Auditors' Report on Internal Accord	

**For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

CONTENTS

	rage
Independent Auditors' Report	3
Statement of Financial Condition	4
Statement of Operations	5
Statement of Changes in Shareholder's Equity	6
Statement of Cash Flows	7
Notes to Financial Statements	8 - 11
Supplementary Information:	
Computation of Net Capital Pursuant to Uniform Net Capital Rule 15c3-1 and Reconciliation with the Computation included in the Company's Corresponding Unaudited Form X-17a-5 Part II Filing	12-13
Independent Auditors' Report on Internal Accounting Control Required by SEC Rule 17a-5	14 - 15



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INDEPENDENT AUDITORS' REPORT

The Board of Directors of United Securities Alliance, Inc.

We have audited the accompanying statement of financial condition of United Securities Alliance, Inc. as of December 31, 2005, and the related statements of operations, changes in shareholder's equity and cash flows for the year then ended. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United Securities Alliance, Inc. as of December 31, 2005, and the results of its operations and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

Our audit was made for the purpose of forming an opinion on the financial statements taken as a whole. The information contained in the supplemental schedule listed in the accompanying index is presented for purposes of additional analysis and is not required for a fair presentation of the financial statements, but is supplementary information required by Rule 17a-5 of the Securities and Exchange Commission. Such information has been subjected to the auditing procedures applied in our audit of the financial statements and, in our opinion, is fairly stated in all material respects in relation to the financial statements taken as a whole.

Spices Jeffie LLP

Greenwood Village, Colorado February 9, 2006

Legal & Accounting Network Worldwide

Spicer Jeffries is a member of MSI, a network of independent professional firms

STATEMENT OF FINANCIAL CONDITION DECEMBER 31, 2005

ASSETS

Cash and cash equivalents Due from clearing broker Deposit with clearing broker Securities owned, at market value Commissions receivable Receivable from brokers, net of allowance for doubtful accounts of \$56,564 Furniture and equipment, net of accumulated depreciation of \$141,567 Other assets	\$	398,800 636,785 100,000 13,345 672,085 56,564 80,109 65,753
Total assets	<u>\$</u>	2,023,441
LIABILITIES AND SHAREHOLDER'S EQUITY		
LIABILITIES:		
Accounts payable and accrued expenses	\$	421,942
Commissions payable		767,744
Deferred rent		10,987
Obligation under capital lease (Note 4)	<u></u>	53,387
Total liabilities		1,254,060
COMMITMENTS AND CONTINGENCIES (Notes 4 and 6)		
SHAREHOLDER'S EQUITY (Note 2):		
Common stock, par value \$1 per share; 25,000 shares authorized;		
100 shares issued and outstanding		100
Additional paid-in capital		690,016
Deficit		79,265
Total shareholder's equity		769,381
Total liabilities and shareholder's equity	<u>\$</u>	2,023,441

STATEMENT OF OPERATIONS FOR THE YEAR ENDED DECEMBER 31, 2005

REVENUE:	
Commissions	\$ 27,700,510
Other income	1,906,016
Total revenue	29,606,526
EXPENSES:	
Commissions	24,584,226
Salaries, benefits and payroll taxes	1,281,652
Management fees (Note 3)	1,156,000
Insurance	589,255
General and administrative	463,396
Regulatory, compliance and registration fees	390,067
Professional fees	222,470
Technology	218,096
Occupancy costs	91,768
Clearing costs	64,091
Travel and entertainment	37,627
Communications	28,166
Depreciation	26,207
Total expenses	29,153,021
NET INCOME BEFORE INCOME TAXES	453,505
Provision for income taxes (Note 5)	62,638
NET INCOME	\$ 390,867

STATEMENT OF CHANGES IN SHAREHOLDER'S EQUITY FOR THE YEAR ENDED DECEMBER 31, 2005

	Commo	on Sto	ck		dditional Paid-In	Retained Earnings
	Shares	An	nount		Capital	 (Deficit)
BALANCES, December 31, 2004	100	\$	100	\$	690,016	\$ (311,602)
Net income						 390,867
BALANCES, December 31, 2005	100_	\$_	100	_\$	690,016	\$ 79,265

STATEMENT OF CASH FLOWS FOR THE YEAR ENDED DECEMBER 31, 2005

CASH FLOWS FROM OPERATING ACTIVITIES:		
Net income	\$	390,867
Adjustments to reconcile net income to net cash provided by		
operating activities:		
Depreciation		26,208
Increase in due from clearing broker		(213,824)
Increase in securities owned, at market value		(13,345)
Decrease in commissions receivable		501,774
Decrease in receivable from brokers, net of allowance		24,909
Increase in other assets		(53,904)
Decrease in accounts payable and accrued expenses		(146,062)
Decrease in deferred rent		(30,772)
Decrease in income tax payable		(84,311)
Decrease in commissions payable		(308,604)
Net cash provided by operating activities		92,936
CASH FLOWS USED IN INVESTING ACTIVITIES:		
Purchase of fixed assets		(72,960)
CASH FLOWS PROVIDED BY FINANCING ACTIVITIES:		
Increases in capital lease obligations, net		41,871
NET INCREASE IN CASH AND CASH EQUIVALENTS		61,847
CASH AND CASH EQUIVALENTS, at beginning of year		336,953
CASH AND CASH EQUIVALENTS, at end of year	<u>\$</u>	398,800

NOTES TO FINANCIAL STATEMENTS

NOTE 1 - BUSINESS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Organization and Business

United Securities Alliance, Inc. (the "Company") was incorporated in Nevada on March 16, 1994 and operates as a securities broker-dealer dealing mainly in mutual funds, insurance related products and equity securities. The Company is a wholly-owned subsidiary of US Alliance Holdings, Inc. US Alliance Holdings, Inc. is a wholly owned subsidiary of USA Holdings, Inc.

Clearing Agreement

The Company, under Rule 15c3-3(k)(2)(ii), is exempt from the reserve and possession or control requirements of Rule 15c3-3 of the Securities and Exchange Commission. The Company does not carry or clear customer accounts. Accordingly, all customer transactions are executed and cleared on behalf of the Company by its clearing broker on a fully disclosed basis. The Company's agreement with its clearing broker provides that as clearing broker, that firm will make and keep such records of the transactions effected and cleared in the customer accounts as are customarily made and kept by a clearing broker pursuant to the requirements of Rules 17a-3 and 17a-4 of the Securities and Exchange Act of 1934, as amended (the "Act"). It also performs all services customarily incident thereto, including the preparation and distribution of customers' confirmations and statements and maintenance margin requirements under the Act and the rules of the Self Regulatory Organizations of which the Company is a member.

Securities Transactions

The Company records securities transactions and related revenue and expenses on a trade date basis.

Depreciation

The Company provides for depreciation of furniture and equipment on the straight-line method based on the estimated lives of the assets ranging from five to seven years.

Cash and Cash Equivalents

For purposes of cash flows, the Company considers money market funds and certificates of deposit with a maturity of three months or less to be cash equivalents.

NOTES TO FINANCIAL STATEMENTS (Continued)

NOTE 1 - BUSINESS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Income Taxes

The Company accounts for income taxes in accordance with Statement of Financial Accounting Standards No. 109, "Accounting for Income Taxes." Under the asset and liability method of Statement 109, deferred tax assets and liabilities are recognized for the estimated future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax basis. Deferred tax assets and liabilities are measured using enacted tax rates in effect for the year in which those temporary differences are expected to be recovered or settled.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the accounting period. Actual results could differ from those estimates.

NOTE 2 - NET CAPITAL REQUIREMENTS

Pursuant to the net capital provisions of rule 15c3-1 of the Securities Exchange Act of 1934, the Company is required to maintain a minimum net capital, as defined under such provisions. At December 31, 2005, the Company had net capital and net capital requirements of \$455,131 and \$83,604, respectively. The Company's net capital ratio (aggregate indebtedness to net capital) was 2.76 to 1. According to rule 15c3-1, the Company's net capital ratio shall not exceed 15 to 1.

NOTE 3 - RELATED PARTY TRANSACTIONS

The Company pays management fees to USA Holdings, Inc. at the discretion of the Company's sole shareholder US Alliance Holdings, Inc., which is a wholly-owned subsidiary of USA Holdings, Inc. For the year ended December 31, 2005, the Company paid management fees of \$1,156,000 to USA Holdings, Inc.

NOTES TO FINANCIAL STATEMENTS (Continued)

NOTE 4 - LEASE OBLIGATIONS

Operating Lease

The Company has entered into a long-term non-cancelable operating lease for their office space expiring on November 30, 2006. Future minimum lease payments at December 31, 2005 on this lease was \$102,718. Rent expense for the year ended December 31, 2005 was approximately \$88,000.

Capital Leases

The Company has five capital leases covering various equipment. Aggregate annual payments on the capital lease obligations as of December 31, 2005 are as follows:

Capital lease obligation (A)	\$ 12,684
Capital lease obligation (B)	9,119
Capital lease obligation (C)	30,034
Capital lease obligation (D)	717
Capital lease obligation (E)	833
	\$ 53,387

- (A) Capital lease covering telephones for five years expiring August 2010.
- (B) Capital lease covering phone system for five years expiring July 2008.
- (C) Capital lease covering a copier for five years expiring April 2009.
- (D) Capital lease covering a mail system for four years expiring August 2006.
- (E) Capital lease covering a fax machine for three years expiring December 2006.

Aggregate annual payments on capital lease obligations at December 31, 2005, are as follows:

<u>Year</u>		Amount
2006	\$	19,044
2007		18,854
2008		18,854
2009		9,507
2010		2,120
		68,379
Less: amount representing interest		(14,992)
Present value of future minimum lease payments	\$_	53,387

The amount of equipment under capital leases at December 31, 2005 was \$83,090. This property had related accumulated depreciation of \$29,703, for a net book value at December 31, 2005 of \$53,387.

NOTES TO FINANCIAL STATEMENTS (Continued)

NOTE 5 - INCOME TAXES

At December 31, 2005, the Company recorded an income tax provision of \$62,638. The Company's provision for income taxes is higher then what would be expected if the federal statutory rate applied to the Company's income before taxes primarily due to timing differences relating to depreciation and accrued legal settlements. Deferred income taxes reflect the net tax effects of temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for income tax purposes.

Significant components of the Company's deferred tax liabilities and assets as of December 31, 2005 are as follows:

Deferred tax liabilities	\$ -
Deferred tax assets:	
Timing differences due to depreciation	
and accrued settlements	\$ 51,843
Valuation allowance for deferred tax assets	 (51,843)
	\$ -

The valuation allowance decreased \$84,157 for the year ending December 31, 2005.

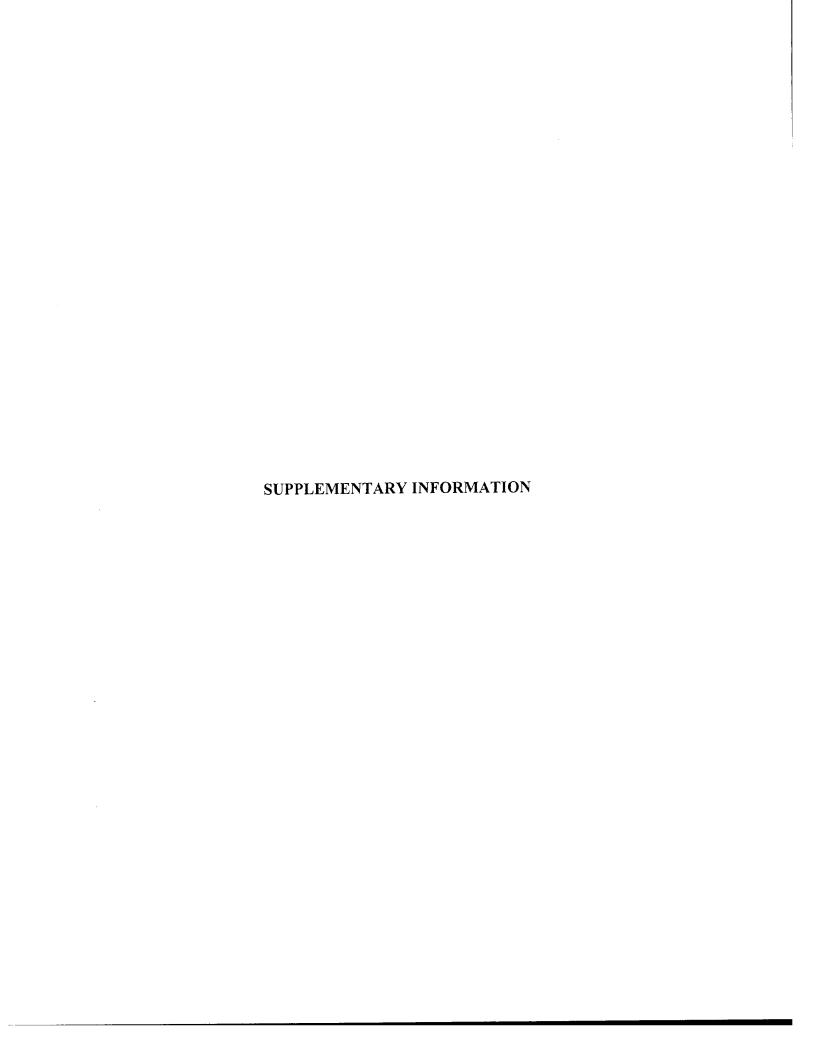
NOTE 6 - FINANCIAL INSTRUMENTS WITH OFF-BALANCE SHEET RISK AND CONTINGENCIES

In the normal course of business, the Company's activities through its clearing broker involve the execution, settlement and financing of various customer securities transactions. These activities may expose the Company to off-balance sheet risk. In the event a customer fails to satisfy its obligations, the Company may be required to purchase or sell financial instruments at prevailing market prices in order to fulfill the customer's obligations.

The Company has a deposit with and receivable from its clearing broker. If the clearing broker should cease business, these amounts could be subject to forfeiture. In addition, the Company has deposits in banks of \$165,281 in excess of the FDIC insured amount of \$100,000. The amounts in excess of \$100,000 are subject to loss, should the bank cease business.

The Company's financial instruments, including cash, deposit with and receivable from clearing broker, other assets, payables and other liabilities are carried at amounts that approximate fair value due to the short term nature of those instruments.

The Company is involved in various litigation and disputes arising in the normal course of business, some of which are in the preliminary or early stages. In certain of these matters, large and / or indeterminate amounts are sought. Management, after review and discussion with counsel, believes the Company has meritorious defenses and intends to vigorously defend itself in these various matters, but it is not feasible to predict or determine the final outcomes at the present time.



COMPUTATION OF NET CAPITAL PURSUANT TO UNIFORM NET CAPITAL RULE 15c3-1 <u>DECEMBER 31, 2005</u>

CREDIT:		
Shareholder's equity	\$	769,381
DEBITS:		
Nonallowable assets:		
Due from clearing broker		59,766
Commissions receivable		35,000
Receivable from brokers, net of allowance		56,564
Furniture and equipment, net		80,109
Other assets		65,753
Excess fidelity bond deductible		15,056
Total debits		312,248
Net capital before haircuts		457,133
Haircuts on securities		2,002
NET CAPITAL		455,131
Minimum requirements of 6-2/3% of aggregate indebtedness of		
\$1,254,060 or \$50,000, whichever is greater		83,604
Excess net capital	\$	371,527
AGGREGATE INDEBTEDNESS:		
Accounts payable and accrued expenses	\$	421,942
Commissions payable	Ψ	767,744
Deferred rent		10,987
Obligation under capital lease		53,387
TOTAL AGGREGATE INDEBTEDNESS	\$	1,254,060
DAMES OF A CORPORATE INDEPENDANCE MO NEW CARPERT		
RATIO OF AGGREGATE INDEBTEDNESS TO NET CAPITAL		2.76 to 1

RECONCILIATION OF THE COMPUTATION OF NET CAPITAL PURSUANT TO UNIFORM NET CAPITAL RULE 15c3-1 INCLUDED IN THE COMPANY'S CORRESPONDING UNAUDITED FORM X-17A-5 PART II FILING WITH COMPUTATION INCLUDED IN THE REPORT PURSUANT TO RULE 17a-5(d) DECEMBER 31, 2005

NET CAPITAL PER COMPANY'S UNAUDITED	ф	105 0 12
FORM X-17A-5 PART II FILING	\$	495,243
Adjustments:		
Increase in income		68,601
Increase in non-allowable assets		(106,711)
Increase in haircuts		(2,002)
NET CAPITAL PER REPORT PURSUANT TO RULE 17a-5(d)	\$	455,131



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INDEPENDENT AUDITORS' REPORT ON INTERNAL ACCOUNTING CONTROL REQUIRED BY SEC RULE 17a-5

The Board of Directors of United Securities Alliance, Inc.

In planning and performing our audit of the financial statements and supplementary information of United Securities Alliance, Inc. (the "Company") for the year ended December 31, 2005, we considered its internal control structure, including procedures for safeguarding securities, in order to determine our auditing procedures for the purpose of expressing our opinion on the financial statements and not to provide assurance on the internal control structure.

Also, as required by Rule 17a5(g)(1) of the Securities and Exchange Commission ("SEC"), we have made a study of the practices and procedures (including tests of compliance with such practices and procedures) followed by United Securities Alliance, Inc. that we considered relevant to the objectives stated in Rule 17a-5(g), (i) in making the periodic computations of aggregate indebtedness and net capital under Rule 17a-3(a)(11) and the procedures for determining compliance with the exemptive provisions of Rule 15c3-3; and (ii) for safeguarding the occasional receipt of securities and cash until promptly transmitted to the Company's clearing brokers. We did not review the practices and procedures followed by the Company in making the quarterly securities examinations, counts, verifications and comparisons, and the recordation of differences required by Rule 17a-13 or complying with the requirements for prompt payment for securities under section 8 of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System, because the Company does not carry security accounts for customers or perform custodial functions relating to customer securities.

The management of the Company is responsible for establishing and maintaining an internal control structure and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of internal control structure policies and procedures and of the practices and procedures referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the SEC's above-mentioned objectives. Two of the objectives of an internal control structure and the practices and procedures are to provide management with reasonable, but not absolute, assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in conformity with accounting principles generally accepted in the United States of America. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.



Because of inherent limitations in any internal control structure or the practices and procedures referred to above, errors or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate. This report recognizes that it is not practicable in an organization the size of United Securities Alliance, Inc. to achieve all the divisions of duties and cross-checks generally included in a system of internal accounting control and that alternatively greater reliance must be placed on surveillance by management.

Our consideration of the internal control structure would not necessarily disclose all matters in the internal control structure that might be material weaknesses under standards established by the American Institute of Certified Public Accountants. A material weakness is a condition in which the design or operation of the specific internal control structure elements does not reduce to a relatively low level the risk that errors or fraud in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. However, we noted no matters involving the internal control structure, including procedures for safeguarding securities that we consider to be material weaknesses as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures were adequate at December 31, 2005, to meet the SEC's objectives.

In addition, our review indicated that United Securities Alliance, Inc. was in compliance with the conditions of exemption from Rule 15c3-3 pursuant to paragraph k(2)(ii) as of December 31, 2005, and no facts came to our attention to indicate that such conditions had not been complied with during the year.

This report is intended solely for the use of management, the Securities and Exchange Commission, the New York Stock Exchange, Inc. and other regulatory agencies which rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 and should not be used for any other purpose.

Spices Jeffies LLP

Greenwood Village, Colorado February 9, 2006